



August 10, 2010

Hello MSA members!

Plans are well underway for our 2010 National Show at Livestock Expo in November. If you haven't already been in contact with a board member to find out how you can become involved please do so!

The sale is shaping up to be a great one with roughly 35 head confirmed. Consigners include:

Perkin Land & Cattle Co.	Calvin Workman	Darcy Hickson
Conray Cattle Co.	Pure Country Simmentals	Workman Bros.
Oakview Simmentals	Downhill Simmentals	Czech-Mate Livestock
Wilcox Simmentals	WLB Livestock	High Country Cattle Services
Boynecrest Stock Farms	TSN Livestock/Roenda Stock	Remington Land & Cattle
Pizzey Simmentals/Foxy Lady	Farms	Mader Ranches
Cattle Co.	Moffat Stock Farms	Pearson Simmentals
High Bluff Stock Farms	JR & Clements	Muirhead Cattle Co
Redpath Simmentals	Bonchuk Farms	Erixon Simmentals
Twin Brae Simmentals	Mar Mac Farms	McMillen Ranching
Downey Farms	Broken Oak Black Simmentals	Sunny Valley Simmentals
Arrow Creek Simmentals	Big Sky Simmentals	

An updated schedule of events and agenda for the weekend are attached. Please note that cash prizes will be awarded to Grand and Reserve Champion Bull/Female, as well as 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place finishers in all class splits.

Early entries into the Simmental Super Select would be appreciated, as the committee will have lots of work to do in anticipation of this event. The entry form was included in our May newsletter and can be found on our website.

We would like to acknowledge the generous support of all of our sponsors (a growing list is attached). We have also had some merchandise donated, the sale of which will go directly towards the National show expenses. If you'd like to purchase any of the following items, please contact me.

**FOR SALE:**

\$400 worth Bull Grower Ration – donated by FeedMax, Killarney  
2 x \$150 Sale Vouchers – donated by Fraser Auction Services/Killarney Auction Mart  
10 Straws Semen – donated by Semex

**Also, don't forget...if you'd like to be included in the 2010 Manitoba Breeder Directory the deadline is September 1<sup>st</sup>. This NEW directory will be distributed at the National Show and will be an important marketing tool for Manitoba Breeders in the future so please don't miss out on this opportunity! Artwork can be delivered to [Donalee@midcan.com](mailto:Donalee@midcan.com). If you need design services please let me know. Submission forms can also be found on our website.**

Happy Harvesting!

Donalee Jones  
Secretary – Treasurer



2010 National Show  
would not be possible  
without the generous  
support of the following  
sponsors

BULL SHOW Sponsored by  
**EAST MAN FEEDS**

SIMMENTAL SUPER SELECT Sponsored by



PIZZA PARTY IN THE BARN Sponsored by  
**Bouchard Livestock International**  
**Pembina Triangle Simmental Association**  
**Keystone Simmental Association**

#### PLATINUM SPONSORS

Westman Steel  
Clews Palliser Cattle Oilers

Genetic Source Bull Sale  
Genex

#### GOLD SPONSORS

FeedMax  
Landmark Feeds  
Ridge Welding  
Canada Malting

Viterra  
Allen Leigh Security & Communication  
Killarney Auction Mart/Fraser Auction Services  
Embryo Genetics Ltd.

#### SILVER SPONSORS

TSN Livestock  
Perkin Land & Cattle Co.  
M & J Farms  
Prairie Partners Bull Sale  
Workman Farms

Roenda Stock Farms  
Milestone Simmentals  
Oakview Simmentals  
Conray Cattle Co.  
Cherry Creek Simmentals

Northern Lights Simmentals  
Swindon Ranch  
Schweitzer Simmentals  
Arrow Creek Simmentals  
Semex

#### BRONZE SPONSORS

Minnedosa Vet Clinic  
St. Claude Veterinary Clinic  
Minnedosa Credit Union Ltd.  
Minnagro Ltd.  
Total Farm Supply  
Cargill Animal Nutrition

<http://provincial.simmental.com/manitoba/>

The Manitoba Simmental Association  
Invites you to attend  
**The 2010 National Show**  
at  
**The Keystone Centre**  
**Manitoba Livestock Expo**  
**November 4 – 7, 2010**  
**Brandon, MB**

**SCHEDULE OF EVENTS**

**Wednesday, November 3<sup>rd</sup>**  
Cattle Arrive

**Thursday, November 4<sup>th</sup>**  
Manitoba Livestock Expo's Taste of  
Beef  
7pm Little Lady Classic

**Friday, November 5<sup>th</sup>**  
9am Simmental National Show  
4:00pm Simmental Super Select  
5:00pm All Breeds Bull Show  
7:00pm Pizza Party in the Barn

**Saturday, November 6<sup>th</sup>**  
11am Commercial Bull & Female Show  
2pm Selected Simmental Sale  
(Managed by Bouchard Livestock  
International)  
[www.bouchardlivestock.com](http://www.bouchardlivestock.com)

**Sunday, November 7<sup>th</sup>**  
10am YCSA Show  
Cattle can leave the grounds

***Come Experience the World Class  
Facilities at the Keystone Centre & the  
attached Canad Inns. Rooms are  
reserved under  
"Manitoba Livestock Expo"***

**Cash & Prizes include:**  
**Grand Champion Bull & Female**  
**\$1000.00**  
**Reserve Champion Bull &**  
**Female \$500.00**  
**Big Screen TVs!**  
**Cash prizes will also be awarded**  
**to 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners in**  
**all classes!**

Exhibitors will also have a chance to win 2  
\$500 sale vouchers to be redeemed at a  
Manitoba Simmental Sale

***SIMMENTAL SUPER SELECT***

*Sponsored by R.G. Mazer Group*  
*Entry Fee \$80.00 (includes 1 ticket for*  
*draw) Tickets \$40.00*

Open to all Simmental Consigners –  
breds, opens, bull calves

**Selected Entry wins \$5,000.00**  
Multiple door prize draws will also be  
made. Prizes include:

32" Flat Screen TV  
Cow Cam System from Allen Leigh  
Securities

\$500 Sale Voucher to be used at a  
Manitoba Simmental Sale

For more information or entry forms visit [www.brandonfairs.com](http://www.brandonfairs.com)  
Or contact the Manitoba Simmental Association  
President – Darryl Perkin (204) 769-2159  
Secretary – Donalee Jones (204) 529-2444, [Donalee@Midcan.com](mailto:Donalee@Midcan.com)  
<http://provincial.simmental.com/manitoba/>